

IAPA

International Agribusiness
Practitioners Association

Logo

The IAPA logo shows a healthy hillside with a rising sun, symbolising light, awakening and hope. It also subtly shows a tick and a person with their arms open to suggest happiness and unity with the Association.



Full logo



Monochrome logo

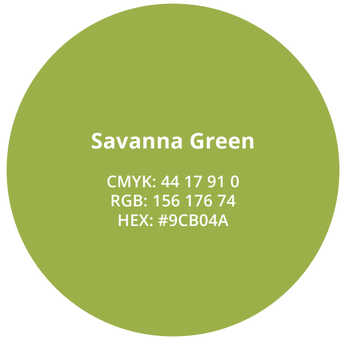


Icon

Colours

The IAPA colours draw inspiration from a historical link to GIZ's Agri-Business Facility for Africa. The colours each represent the different agroecological zones of African, Caribbean, and Pacific countries where our agribusiness approaches are implemented.









Font

The font used in the logo is ‘Open Sans’ and should be used for headings, body copy and all typefaces. The font can be used in a range of weights, including: Bold, SemiBold, Regular, Light and Italic.

‘Open Sans’ is freely available on Google Fonts.

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